



project by YPIDA

Youth TREE

**Youth Training and Resources for
Energizing Employability**

www.ypida.org



27 October - 4 November 2014

ISTANBUL



✓ Youth Tree project is the 12th International and 1st Erasmus+ Program project to be carried out by YPIDA.

Youth Tree Project Welcome for participants

Dear friends,
I'm Onur Oğuz Deltal, Founding
Chairman of YPIDA.
First of all, we are happy to host you
all here and to see that our family is
extending more and more together
with all of you.



You are here because you are interested in the Youth Tree Project and you want to be part of the Youth Tree Project. You are here because you are interested in the Youth Tree Project and you want to be part of the Youth Tree Project.

IF YOU are interested in the Youth Tree Project, you can contact us at the following email address: info@ypida.org

We are looking for young people who are interested in the Youth Tree Project and who want to be part of the Youth Tree Project.



We are looking for young people who are interested in the Youth Tree Project and who want to be part of the Youth Tree Project.



We are looking for young people who are interested in the Youth Tree Project and who want to be part of the Youth Tree Project.

We are looking for young people who are interested in the Youth Tree Project and who want to be part of the Youth Tree Project.

- Youth Tree Project is a training course that focuses on entrepreneurship; we believe entrepreneurship is one of the most effective ways to fight against youth unemployment.
- It will be held in Istanbul from 27 October through 04 November 2014 over 50 youth workers and young citizens will be participating from the following countries:

Albania, Algeria, Armenia, Bosnia, Bulgaria, Croatia, Egypt, Georgia, Germany, Greece, Italy, Jordan, Kosovo, Latvia, Lithuania, Montenegro, Palestine, Poland, Romania, Russia, Serbia, Slovenia, Ukraine, Tunisia, and Turkey



WHAT EXACTLY IS ENTREPRENEURSHIP?




IF YOU *(possess one or more of the following....)*

- trust yourself,
- are realistic,
- are patient,
- are self-motivated,
- are willing to learn,
- are creative,
- are open to self-improvement,
- can lead yourself and others,
- and finally, willing to take risks.





**YOU ARE A POTENTIAL
ENTREPRENEUR**

A pair of hands is shown from the wrist up, cupping a small green seedling with dark soil. The seedling has several bright green leaves and a thin brown stem. The hands are positioned in the lower half of the frame, with the fingers gently holding the soil. The background is a bright blue sky with scattered white clouds. The text is overlaid on the right side of the image.

**So, let's turn this
potential into *success*
with #YOUTHTREE
project.**

Think about this formula for success

IDEA + KNOW HOW + NETWORK = SUCCESS

- How do we produce an idea?
- How to conduct research?
- How do we create networks?

These are the factors of the Youth Tree Project...



Think about this formula for success

IDEA + KNOW HOW + NETWORK = SUCCESS

- How do we produce an idea?
- How to conduct research?
- How do we create networks?

These are the factors of the Youth Tree Project...





**KEEP
CALM
AND
CLIMB
ON**

Youth Tree Project Activities

- Opening and Welcome Day
- Plenary and Guest Speakers
- Workshops
- Country Presentations
- Field Visit
- Working Groups
- Presentations of Groups
- Culture Night
- Energizer - icebreaker
- Surprise Activity
- Closing and Goodbye Day



Table of Contents

Workshops Sessions

- **What Is Entrepreneurship?**
- **Brainstorming**
- **Online Research Methods**
- **Elements of Networking**
- **Social Entrepreneurship**
- **Time Management**
- **ICT Solutions**
- **Grant Programs**
- **Erasmus +**

Working Groups

Now is your opportunity to collaborate with the other participants and focus on ..blog, social media, videography, business plan and project outcomes.

Country Presentations

Country presentations and video-interviews will be held on second day.

Field Visit

We will visit with the artist and writers of the UYKUSUZ Magazine, which is an independent and weekly publication.

Culture Night

If possible, please bring with you cultural stuff, so we can all introduce and share our culture.

Country Homework

Each participating country must prepare presentation and video interview; below are the guidelines.

1. Country Presentations (research / facts)

- Youth unemployment situation in your country
- What type of incentive programs are available in your country

2. Video-interview (people speak)

Each country will prepare 2 to 3 min video, with English subtitles, that answers the following questions:

- *Do you think there is an unemployment issue in your country?*
- *If so, how does it effect you and your community?*
- *Do you think entrepreneurship can help unemployment situation?*
- *Are you familiar with the Erasmus+ Program?*



Accommodation

Our accommodation during the project will be in "Silivri Family Hotel, Istanbul".
(<http://en.otelfamily.com/>)

For the closure of the project and having city tour in beautiful Istanbul, we will stay in "Chambers of the Boheme Hostel - Taksim, Istanbul" as well.
(<http://www.chambersoftheboheme.com/index.htm>)

Contact

Please contact ***office@ypida.org*** for all your questions.

Please like our page on Facebook

www.facebook.com/ypidaturkey



Youth Participation and Intercultural Dialogue Association (Gençlik Katılımı ve Kùltùrlerarası Diyalog Derneđi)

Cinnah Caddesi, 1.Basın Sitesi, C Blok, No: 80/11
06680 Çankaya, Ankara / TURKEY

Tel: + 90 543 590 24 40

office@ypida.org

www.ypida.org



facebook.com/youthparticipation



youtube.com/theypida



twitter.com/YPIDA



prezi.com/user/ypida



slideshare.com/ypida



flickr.com/ypida



ypidaorg.wordpress.com

